

Launching Your Store

Every days online, countless new stores open. Most of these stores will barely get of the starting block because the store owners do not understand the reality of commerce. It's not a case of 'build it and they will come'. They won't, because they won't even know you exist!

And even once you get some people to know you exist, your work is not done. In fact it's really only just begun.

BUT... if you understand this, the rewards can be massive.

I think it's time for a bit of motivation and inspiration 😊

If you have not already done so, go now and watch the video for this lecture. In fact you must watch the video before going any further!